

## **Volume 35, Number 2 — June 2011**

### **Research Articles**

CIO Reporting Structure, Strategic Positioning, and Firm Performance

Rajiv D. Banker, Nan Hu, Paul A. Pavlou, and Jerry Luftman  
(pp. 487-504)

What Signals Are You Sending? How Website Quality Influences Perceptions of Product Quality and Purchase Intentions

John D. Wells, Joseph S. Valacich, and Traci J. Hess  
(pp. 373-396)

Correlated Failures, Diversification, and Information Security Risk Management

Pei-yu Chen, Gaurav Kataria, and Ramayya Krishnan  
(pp. 397-422)

Managing Consumer Privacy Concerns in Personalization: A Strategic Analysis of Privacy Protection

Dong-Joo Lee, Jae-Hyeon Ahn, and Youngsok Bang  
(pp. 423-444)

The More, the Merrier? How the Number of Partners in a Standard-Setting Initiative Affects Shareholder's Risk and Return

Nitin Aggarwal, Qizhi Dai, and Eric A. Walden  
(pp. 445-462)

Competing Perspectives on the Link Between Strategic Information Technology Alignment and Organizational Agility: Insights from a Mediation Model

Paul P. Tallon and Alain Pinsonneault  
(pp. 463-486)

### **Research Commentary**

Measurement and Meaning in Information Systems and Organizational Research: Methodological and Philosophical Foundations

Richard P. Bagozzi  
(pp. 261-292)

Construct Measurement and Validation Procedures in MIS and Behavioral Research: Integrating New and Existing Techniques  
Scott B. MacKenzie, Philip M. Podsakoff, and Nathan P. Podsakoff  
(pp. 293-334)

Incorporating Formative Measures into Covariance-Based Structural Equation Models  
Adamantios Diamantopoulos  
(pp. 335-358)

Evaluating Effect, Composite, and Causal Indicators in Structural Equation Models  
Kenneth A. Bollen  
(pp. 359-372)

**Theory and Review Articles**

Capturing Bottom-Up Information Technology Use Processes: A Complex Adaptive Systems Model  
Ning Nan  
(pp. 505-532)