

目錄

Contents

- 
- 臺鐵乘客服務價值、滿意度、移轉障礙與行為意向之研究 1  
蔡明志、李光欽、張峰菘、吳庭瑩  
Service Value, Customer Satisfaction, Perceived Switching Barriers and Behavioral  
Intention of the TRA Services  
Ming-Chih Tsai, Kuo-Chih Lee, Feng-Sung Chang, Ting-Ying Wu
- 
- 道路交通秩序法規效力範圍之研究 27  
湯儒彥  
The Scope of Validity of Road Traffic Laws in Taiwan  
Ru-Yen Tang
- 
- 以延滯指標評估幾種交通號誌控制邏輯之適用時機—以獨立路口為例 61  
張堂賢、楊璣凱  
Evaluation of Preferred Applications of Traffic Signal Algorithms using Traffic  
Delay Index for an Isolated Intersection  
Tang-Hsien Chang, Li-Kai Yang
- 
- 應用格位傳送模式建構高速公路動態起迄矩陣推估演算法 97  
邱裕鈞、藍武王、許珮珊、曾群明  
A Dynamic Freeway Origin-Destination Matrices Estimation Algorithm with Cell  
Transmission Modeling  
Yu-Chiun Chiou, Lawrence W. Lan, Pei-Shan Shiu, Chun-Ming Tseng
- 
- 以 Kano 模式與重要度績效分析探討亞洲主要貨櫃港口之服務品質 129  
胡凱傑、李太雨、丘志文  
Applying Kano's Model and Importance-performance Analysis to Explore the Service  
Quality of Major Container Ports in Asia  
Kai-Chieh Hu, Paul Tae-Woo Lee, Chih-Wen Chiu
- 

本刊榮獲「臺灣社會科學引文索引資料庫 (TSSCI)」收錄及國科會經費補助  
預定每年 3, 6, 9, 12 月 30 日出版