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## →Features

### 2/Thanks to Asian-American Hoteliers

Editor Ed Watkins believes the rise of Asian-American hoteliers has been one of industry's greatest developments.

### 23/Tech Handbook Lodging

*Hospitality's* annual guide to hotel technology, with easy-to-read charts detailing tech-related products and services, as well as the cover story, App Happy, on how hotel companies are using mobile marketing. Also find a preview of the upcoming HITEC event.

### 52/Keeping up with the Joneses

Hotels struggle to keep up with guest demands for in-room entertainment.



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### 8/Luxury Segment Poised for Rebound

Strategic Hotels & Resorts CEO Laurence Geller talks candidly about the collapse of the luxury segment.

### 13/Resorts Keep Their Guests Happy

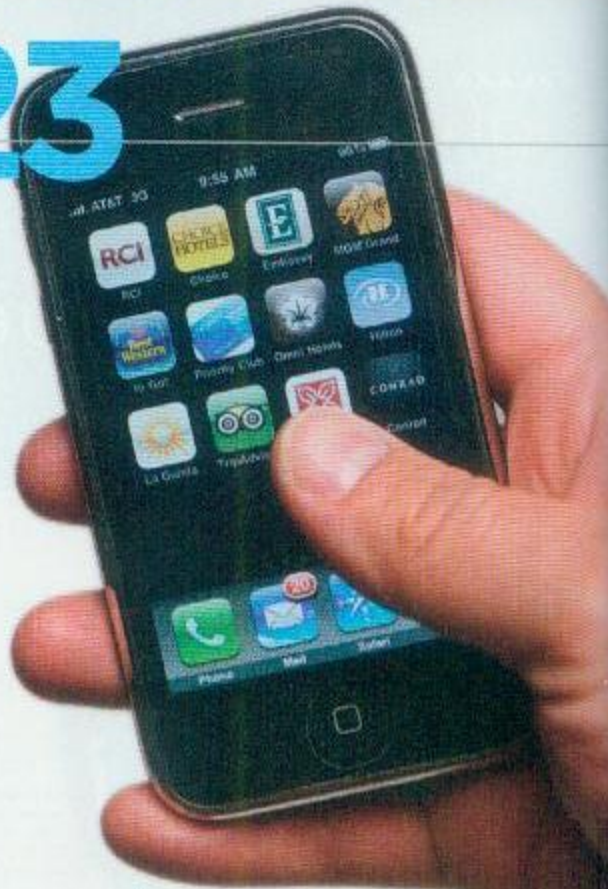
Study reveals customers had positive experiences at resorts despite cutbacks.

### 14/Find Opportunities at MLIS

Midwest Lodging Investors Summit returns to Chicago in July with more networking and educational opportunities.

**16/Rushmore** Hotel Values Are on the Upswing.

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