



*An International Journal*

# Asia Pacific Management Review



www.apmr.management.ocku.edu.tw

- |                                                                                                                                              |     |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Measuring Bond Portfolio Value at Risk and Expected Shortfall in US Treasury Market</b>                                                   | 477 |
| Ender Su, Thomas W. Knowles                                                                                                                  |     |
| <b>Optimization of Nurse Scheduling Problem with a Two- Stage Mathematical Programming Model</b>                                             | 503 |
| Chang-Chun Tsai, Cheng-Jung Lee                                                                                                              |     |
| <b>Impact of Tick-Size Reduction on the Price Clustering: Evidence from the Emerging Order-Driven Market</b>                                 | 517 |
| Tzung-Yuan Hsieh, Ching-Chung Lin                                                                                                            |     |
| <b>Airline Passengers Awareness of and Preferred Source of Cabin Safety Information</b>                                                      | 533 |
| Yu-Hern Chang, Meng-Yuan Liao                                                                                                                |     |
| <b>The Acceptance of Workplace Users for a New IT with Mandatory Use</b>                                                                     | 549 |
| Show-Hui Huang, Wen-Kai Hsu                                                                                                                  |     |
| <b>How Collaborative Communication to Promote the Satisfaction and Loyalty of Franchisees: Exploring the Moderating Effect of Net Profit</b> | 567 |
| Kuan-Yin Lee, Yin-Chiech Hsu, Mei-Hui Chen, Hui-Ling Huang                                                                                   |     |
| <b>An Author-based Citation and Co-citation Analysis on Tourism Research: 1998-2007</b>                                                      | 585 |
| Hsing-Chau Tseng, Zhenzhong Ma, Lin-Yuan Chou                                                                                                |     |
| <b>Marketing to Healthy Lifestyle Consumers: An Analysis of Demographic and Social Cognitive Factors</b>                                     | 601 |
| Sheau Fen Yap, Md. Nor Othman                                                                                                                |     |
| <b>Factors Affecting Sustainability Development: High-tech Manufacturing Firms in Taiwan</b>                                                 | 619 |
| Kris M. Y. Law                                                                                                                               |     |